

Why Survey Manager ?

- Data collection + surveys + e-forms + paper forms
- All web system – with differential user access
- Ideal for panel management and running online communities
- Questionnaire designer + forms generator combined
- Interface to other systems – CRM, HRMIS, student admin, etc
- Meta-tags all data
- Metadata interrogation interface (under development)
- Run many projects & surveys simultaneously
- Enterprise system running on SQL Server (or Oracle)
- Built to handle 10 to 1 million respondents
- Rapid e-forms and questionnaire development
- Import questions and respondents details
- Collect validated data in one pass
- Run anonymous + invitational + 360° surveys (in one system)
- Automatically generate logon and passwords/PINs
- Invitation, reminder, thank-you emails automatically generated
- Export data into SPSS (including labels), CSV, Word, etc
- One-off licence fee or rental
- Hosted by ASR or install in-house – minimal training required
- Australian produced and supported

Why use surveymanager rather than Survey Monkey?

1. **surveymanager has much better features, including community feedback portal**
2. **W3C and WCAC compliant**
3. **Data held in Melbourne in secure Data Centre (ACSI 33 standard)**
4. **Data storage in Australia as mandated for Australian Government**
5. **Therefore complies with National Privacy Principles**
6. **All survey data amalgamated into single secure database**
7. **Local support by survey experts**